

### Section 3: Participative Planning

Tipperary LCDC in association with the Implementing Partners, (STDC and NTLP) utilised a community led Local Development Approach to inform key decisions in relation to the preparation of LDS for the county. The purpose of the consultation phase was to to promote active participation of local communities and relevant stakeholders in identifying the challenges and opportunities (economic, social and environmental) within county Tipperary, to assist in the SWOT analysis and to inform the overall focus of the LDS. The consultation process adopted ensured that local needs were explored through engagement with a wide cross-section of stakeholders, as demonstrated in the table below. This multi-sectoral approach ensured co-ordination with relevant social, cultural and economic stakeholders at local, regional and national level;

#### 3.1 Consultation Process Methodology

<b>Method</b>	<b>Purpose</b>	<b>Outcome</b>
Mapping of Projects funded under the Rural Development Programme 2007 – 2013 in County Tipperary	To record the value, type and location of projects	<ul style="list-style-type: none"> <li>• Detailed profile of investment in the County under RDP 2007 – 2013</li> <li>• Identification of locations where investment did not occur</li> <li>• Identification types of projects funded across the county</li> <li>• Profile and number of people trained identified</li> <li>• Number of of jobs created counted</li> <li>• Community Facilities upgraded identified</li> <li>• Inform EOI</li> </ul>
Review of relevant relevant national, regional and local strategic and policy documents	To inform the LDS re relevant strategies and policies	<ul style="list-style-type: none"> <li>• LDS in line with national, regional and local strategies and policies.</li> <li>• Inform EOI</li> </ul>
Attendance at public consultation meetings re the preparation of the Local Economic and Development Plan January 2015	To become familiar with needs and priorities as identified by attendees at the LECP consultation meetings	<ul style="list-style-type: none"> <li>• Needs and priorities of the County identified</li> <li>• Inform EOI</li> </ul>

Five public consultation meetings (one per municipal district). September 2015	<ul style="list-style-type: none"> <li>• Identify needs and priorities</li> <li>• Obtain strategic direction</li> </ul>	<ul style="list-style-type: none"> <li>• Identify needs</li> <li>• Assist in SWOT analysis</li> </ul>
Three strategic Thematic meetings. September 2015	<ul style="list-style-type: none"> <li>• Identify needs and priorities</li> <li>• Obtain strategic direction</li> </ul>	<ul style="list-style-type: none"> <li>• Identify needs</li> <li>• Assist in SWOT analysis</li> </ul>
Survey Monkey	<ul style="list-style-type: none"> <li>• Identify needs and priorities</li> <li>• Obtain strategic direction</li> </ul>	<ul style="list-style-type: none"> <li>• Identify needs</li> <li>• Assist in SWOT analysis</li> </ul>
Agency and Social Partner meetings. September and October 2015	<ul style="list-style-type: none"> <li>• Obtain views on strategic direction</li> <li>• Identify gaps in Service delivery</li> <li>• Identify potential areas of duplication</li> </ul>	<ul style="list-style-type: none"> <li>• Inform LDS strategic direction</li> </ul>
Focus group meetings with tourism company, staff in the LA, Food Producers Group and the Family Resource Centres.	<ul style="list-style-type: none"> <li>• Obtain views on strategic direction</li> <li>• Identify gaps in Service delivery</li> <li>• Identify potential areas of duplication</li> </ul>	<ul style="list-style-type: none"> <li>• Inform LDS strategic direction</li> </ul>
Written submission invitation	Identify needs	<ul style="list-style-type: none"> <li>• Assist in SWOT analysis</li> <li>• Inform LDS direction</li> </ul>
Summary of Consultation meetings feedback to all attendees	To invite feedback and ensure accuracy of notes recorded from meetings	Assisting in ensuring accuracy of needs prioritised and actions identified in the LDS

All meetings were advertised extensively across radio, print and social media, and NTLP and STDC databases were utilised to inform the public in the weeks preceding the consultation process. The average attendance at each meeting was 37 people. Meetings were facilitated by staff from NTLP, STDC and Tipperary County Council, supported by members of the LCDC. The meetings involved brief presentations from the LDC's, TCC and a representative of the LCDC, followed by a focus group discussion that aimed to explore the issues and requirements for peoples local areas, and also on a broader Countywide basis. The groups were facilitated by a staff member of NTLP, STDC or TCC, with a note taker also appointed. The main points from each group session was summarised by the relevant staff member and fed back to the entire group at a plenary session before the discussion was opened up to the floor.

Specific focus group meetings were held with the Family Resource Centres to ensure that then needs of "hard to reach communities" were recorded.

### 3.2 *Details of individuals who participated in the consultation process.*

An average of 37 people attended each public consultation meetings (1 held in each Municipal district). The majority of attendees were representing a community or voluntary organisation. The majority of attendees wanted to bring a concern or challenge to the notice of the meeting. Others were in attendance as an information gathering exercise. There was approximately a 50:50 mix of Male : Female attendees. In excess of 95% of the attendees were aged 40 or above.

An average of 35 people attended each of the thematic meetings. The Enterprise Development meeting attracted a greater number of private individuals, particularly individuals involved in the tourism sector. Participants at the other thematic meetings mainly came from the community and voluntary sector. The profile of the attendee very much mirrored the attendees at the general public consultation meetings.

### 3.3 *SWOT Analysis*

This SWOT (**S**trengths, **W**eaknesses, **O**pportunities and **T**hreats) analysis is based on the following:-

- Outcomes of the Community consultation process
- Outcomes of Thematic consultation meetings
- Feedback from Survey Monkey
- Submissions received from individuals, agencies and the community and voluntary sector
- Focus group meetings
- Meetings with Agencies working in the Economic, Social and Environmental Sectors
- Profile of the County as highlighted in the LECP
- Profile of the county as highlighted in the County Development Plan
- Profile of the County as highlighted in analysis of RDP 2007 - 2013
- Local, Regional and National Strategies of relevance to Tipperary.

#### **Strengths**

- Central location served by good transport infrastructure and good linkages to major cities, airports and ports.
- Strong agricultural sector with good fertile land suitable for intensive farming
- Diversified landscape with mountains, rivers, lakes and productive farmland
- Positive, clean, green image
- The County's tourism strengths are its heritage product which includes key visitor attractions The Rock of Cashel and Holycross Abbey; its uplands – Knockmealdown, Galtee, Commeragh and Slieve Felim Hills; the River Suir and Lough Derg which provide potential for outdoor recreation.
- Rural, unspoilt countryside – part of the “hidden Ireland”
- Well established food & drink sector and Food Producers Network
- Strong industrial base of well established companies, particularly in the Clonmel area
- Low levels of outbound commuting
- Well-developed community infrastructure in most areas following heavy capital investment in recent times

- Good cooperation between statutory agencies in the County
- The presence and easy access to quality third level institutions
- High levels of volunteerism and good community organisations e.g. GAA ,Tidy Towns etc.
- Strong groups in the areas of Arts, Culture, heritage, environment, biodiversity, energy with a number of key programmes and project developed that could be developed further.
- Tipperary has a reasonably good distribution of business parks, land banks and workspaces
- Tipperary has good local and regional enterprise support structures

### **Opportunities**

- Central location and transport infrastructure makes Tipperary an ideal centre for enterprise and tourism development. The M7 and M8 traverse the County
- Tipperary is ideally suited to benefit from many of the recommendations and findings of the CEDRA report. The County should benefit from funding through initiatives such as REDZ and the Rural Towns Initiative.
- Tipperary is included in Failte Ireland “Ireland’s Ancient East” and Lakelands Propositions, enabling it to benefit from strategic marketing spend.
- Tipperary has excellent access to third level institutes, with one Institute located within the County
- Tipperary is located within within two economic regions i.e. South-East and Mid-West
- National Broadband plan when rolled out should benefit rural areas in Tipperary
- Tipperary is a renowned name. Potential to maximise this in terms of branding for tourism and other enterprise developments.
- Potential to attract additional visitors to the county through linking with other Counties and regions to develop Tourism Products e.g. Munster Vales, Lough Derg initiative, Extension of Butler Trail, Development of St. Declan’s Way, Bearra-Breffini Way, etc.

### **Weaknesses**

- 131 small areas in Tipperary have a Pobal Deprivation Index of disadvantaged or very disadvantaged e.g. parts of Roscrea, Nenagh, and the RAPID towns of Tipperary town, Carrick-on-Suir and parts of Clonmel. Other areas in this category include Thurles; Templemore, Templederry area, Slieve Ardagh/Killenaule; Ardfinnan / Clogheen/ Kilcommon (Cahir) area, Newport, Mullinahone; Cashel; and Borrisokane.
- By 2014, whilst the level of unemployment was falling, the level of long term unemployed has continued to remain stubbornly high. In the southern part of the County, roughly 45% of the total unemployed figure are still long term unemployed. The majority of people who are unemployed are located around the main towns of Clonmel, Nenagh, and Carrick on Suir, Thurles, Tipperary Town and Roscrea.
- In Tipperary, youth unemployment is roughly at 11 % which is below the national average. However there are concentrated areas of very high youth unemployment e.g. Templemore, Borrisokane, Newport, Littleton, the Slieve Felim area and Lorrha/Rathcabbin, Tipperary town, Carrick on Suir, Clonmel and the Glengoole area.
- Parts of the county are experiencing significant population decline of approx. 10% e.g. Templederry, Templemore, New Birmingham (Glengoole), and Inch.
- Parts of Tipperary have been considered underdeveloped in terms of tourism. Its development has been a priority for the local authority and local development companies for the past number of years, particularly the development of the Munster Vales and Lough Derg as international tourism propositions.
- Retail trade in many towns is struggling. Of the seven towns in Tipperary included in the Retail Excellence Ireland report “A town and City review 2012”, none were in the top 25. Tipperary Town and Carrick-on-Suir were in the lower quartile.
- The level of innovation is weak in the county when accessed against against indicators such as HPSU’s, innovation vouchers, etc.

- Level of support for businesses who are at year 3 – 5 in their operation is low
- Additional schemes are required to help micro, and SME and community facilities to reduce energy costs
- Skills deficit in the county needs to be addressed particularly to support the strong Pharma, and Food and Drinks Sector.
- Carrick-on-Suir experiences a net daily loss in working population as against all other towns who have a net gain.
- Broadband continues to be very poor in a number of rural areas
- Deficits in key community facilities e.g. no toilet facilities for disabled, poor or inadequate kitchen / catering facilities, poor access, poor broadband, not suitable for use by target groups e.g. youth.
- Limited resources for youths not involved in sporting activities
- Limited public transport, particularly in rural towns and villages
- 

### **Threats**

- Poor broadband availability outside the main urban centres could impact quality of life as high speed broadband continues to become a core household, business and community requirement.
- Lack of skilled labour could impact on enterprise development.
- Rural crime is becoming a significant issue and severely impacts people’s sense of security, particularly elderly people living alone. Leads to negative publicity in a national context and could impact on domestic tourism.
- Tipperary is in two economic regions for the purposes of DJEI economic delivery agents i.e. Enterprise Ireland and IDA.
- Increased energy costs can have a major negative impact on enterprise development and also can cause “heat poverty” amongst marginalised groups.
- Major retail outlets setting up on the outskirts of towns impacting on the town centre.
- County is vulnerable to cuts in social and educational funding programmes
- Risk of further rural decline as industry gravitates to the major urban centres
- Lack of adequate visitor accommodation could hinder tourism development.

### **3.4 LDS priorities**

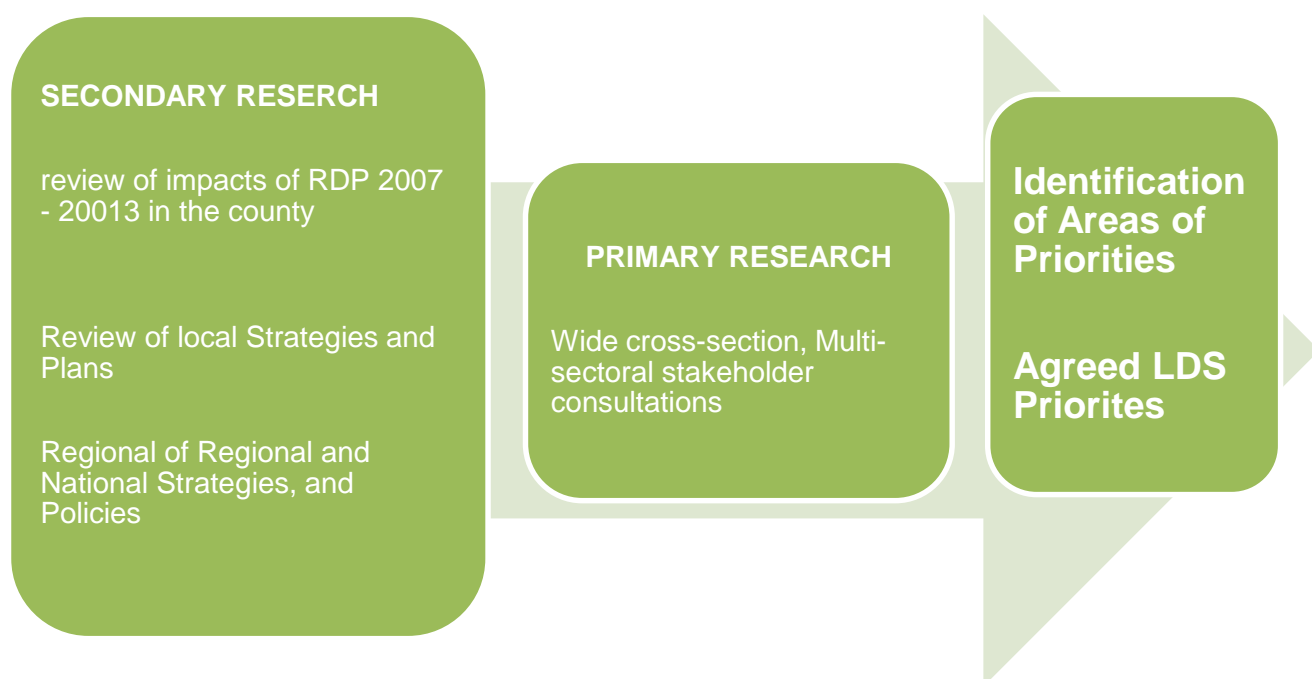
The Tipperary LCDC has decided to develop a broad based LDS, covering each of the RDP Themes as depicted in the table below. Funding will only be provided in the following circumstances:

- Project addressing a clearly identified gap
- Project addresses LECP identified high priorities
- Projects adds significant value to and existing funded project
- Project is consistent with LDS objectives

To maximise the benefit of the RDP in the county, it is important to avoid duplication / replacement of resources in areas already covered by existing organisations / agencies. This will be an ongoing consideration for Tipperary LCDC. The actions of the LDS should be focused to ensure that they do not duplicate actions or resources coming from mainstream agencies.

Theme	Sub Theme
Economic Development, Enterprise Development and Job Creation	<ul style="list-style-type: none"> <li>• Rural Tourism</li> <li>• Enterprise Development</li> <li>• Rural Towns</li> <li>• Broadband</li> </ul>
Social Inclusion	<ul style="list-style-type: none"> <li>• Basic Services for hard to reach communities</li> <li>• Rural Youth</li> </ul>
Rural Environment	<ul style="list-style-type: none"> <li>• Protection and use of Sustainable Water Resources</li> <li>• Protection and Improvement of Local Biodiversity</li> <li>• Development of Renewable Energy</li> </ul>

The following diagram illustrates the process involved in agreeing priorities



Theme	Economic Development	Social Inclusion	Rural Environment
Budget Allocation	€3,801,682	€2,119,761	€1,641,141
% of budget allocated	50.3%	28%	21.7%

### 3.5 *Rational for proposed themes, sub-themes and priorities focused on*

#### **Economic Development, Enterprise Development & Job Creation**

The process identified a requirement for strong emphasis on sustainable economic development and job creation opportunities in the county. In particular the following indicators highlight this need:

- Appropriate economic development opportunities need to be developed throughout the county to address rural economic decline and regional imbalances
- Food, tourism (particularly for experiential, heritage and activity tourism), multi-media and the agri-tech sectors were identified as emerging sectors or sectors with potential.
- Create employment and enterprise opportunities to address the fact that unemployment rate in the parts of the county is above the national average, particularly Youth unemployment.
- The county is experiencing diminishing rural town and village viability
- Poor broadband provision in some areas, which limits attractiveness for investment and effects general quality of life.

#### **Social Inclusion**

Social Inclusion was highlighted throughout the consultation process as a key rural issue, and a number of key target groups and responses were identified

- Isolated rural communities. Supports need to be provided to improve access to services for all citizens including access to multi-purpose community facilities. Access is inclusive of transport provision for those living in isolated areas.
- Knowledge / information deprivation particularly with regard to funding streams that could be used by communities to improve sustainability and quality of life
- Community capacity building, animation and planning required to enable communities to have the power to impact on the challenges faced by their area.
- Targeted employment and enterprise initiatives aimed at marginalised groups e.g. youth, people living in areas described as highly or severely disadvantaged.
- Community facilities need minor upgrades and enhancements to ensure that they can be used by a full cross-section of the population
- Supports to families, groups and individuals vulnerable to social exclusion
- Rural youth, particularly those not involved in sporting activities
- Provision of ICT facilities including training.

#### **Rural Environment**

Maximising the potential of the rural environment in Tipperary is a key priority as an outcome of the consultation process. This is to be achieved:

- Through the sustainable development of natural resources and assets, while creating a greater environmental awareness and improving environmental protection.
- Maximising the potential of our resources as potential tourism products e.g. development of canoe trails, development of the tow paths, development of riverside walks
- Provision of programmes to support use of alternative energy sources in micro and SMEs and community owned facilities
- Promotion of “green businesses” Renewable sources of energy have a lower environmental impact on nature than fossil-based technologies as well as offering significant rural job potentials e.g. biomass, Anaerobic Digestion and solar.



## Section 4. LDS Action Plan

The key objective of the Local Economic and Community Plan (LECP) which was developed by Tipperary LCDC (the LAG for County Tipperary in respect to the Local Development Strategy) is to promote a more integrated and targeted approach to addressing the strategic social, community and economic issues facing County Tipperary in a way that meets the priority needs of the community. The needs of the community is heavily influenced by the views sought from the communities themselves through the LECP and the LDS consultation processes, and also within the context of Government Policies and priorities.

The LECP sets out the following vision:-

*'The quality of life of all citizens in County Tipperary will be significantly enhanced economically, environmentally, socially and, culturally by building a dynamic, sustainable, attractive, resilient and vibrant rural economy in a society that promotes and supports equality and inclusiveness for all.'*

The LDS has been designed to ensure that it is informed by LECP key priorities relevant to the LDS. LECP key priorities are cognisant of the needs of the people identified through various consultation processes as identified above. The actions outlined in this chapter are a response to the identified needs.

Following is an example of some of the high level priorities identified in the LECP that are addressed through actions in the LDS:

- To support the development of sustainable resilient communities to enable them to have a meaningful quality of life and to respond to the needs of their communities.
- To maximise life opportunities for young people and support and facilitate their contribution to the sustainable development of their county.
- Develop the potential of alternative energy projects to reduce the impact of poverty in agreed areas where social deprivation is highest.
- To promote and enable economic development opportunities appropriate to their position within the settlement hierarchy in the county and to include tourism, food and creative industries.
- To proactively assist in enabling an increase in new enterprise start-ups.
- To maximise the attractiveness of Tipperary as a place to visit, live and work.
- To identify the most vulnerable economic sectors and areas within the county and identify ways of mitigating the impact.
- To address support deficiencies of existing enterprises who are entering 3 – 5 year life cycle
- To address infrastructural deficits in areas principally identified for economic / tourism development as identified in the County Development Plan.
- To improve sustainability of the County's energy use through supporting enterprises and community facilities in energy efficiency techniques

Due to limited resources the intention of the LDS is to concentrate only on high level priorities as identified above and the following guiding principles will also be applied:-

- Funding will not be provided to projects where other funding sources are available
- The promoter must demonstrate a clear need for the funding and a clear need for the project.
- The promoter must demonstrate the he/she has the necessary experience to deliver the project
- The project must be sustainable
- The project must be consistent with national strategies and policies as appropriate and must be consistent with the Tipperary LECP
- The project must have an innovation element.

In addition a social inclusion and environmental proofing will be applied to ensure that all projects actions are consistent with the vision of the LECP and the LDS and described above.

The table below provides a summary of the budget allocation among themes and sub themes of the programme:

<b>RDP Theme</b>	<b>Summary Local Objective</b>	<b>Budget Allocation and % of overall</b>	<b>Percentage of Theme (%)</b>
<b>Economic Development, Enterprise Development and Job Creation</b>	<b>Theme total</b>	<b>€3,801,682 (50.3%)</b>	
	• Rural Tourism	€1,229,664	32.3%
	• Enterprise Development	€1,415,716	37.2%
	• Rural Towns	€1,109,378	29.2%
	• Broadband	€46,924	1.2%
<b>Social Inclusion</b>	<b>Theme Total</b>	<b>€2,119,761 (28%)</b>	
	• Basic Services for Hard To Reach Communities	€1,565,275	73.8%
	• Rural Youth	€554,485	26.2%
<b>Rural Environment</b>	<b>Theme Total</b>	<b>€1,641,141 (21.7%)</b>	

	<ul style="list-style-type: none"> <li>• Protection and sustainable Uses of Water Resources</li> </ul>	€278,947	17%
	<ul style="list-style-type: none"> <li>• Protection and Improvement of Local Biodiversity</li> </ul>	€472,662	28.8%
	<ul style="list-style-type: none"> <li>• Development of Renewable Energy</li> </ul>	€889,533	54.2%

Additional Funding under the Rural Development Programme 2014 -2020 has been set aside for specific projects e.g.

*Co-operation Projects* €10 million.

This funding will be administered by the Department of the Environment, Community and Local Government. Tipperary LCDC intends applying to this fund to deliver-operation projects such as the Munster Vales, Lough Derg Strategy. (Further details and projects are identified in Chapter 6 of this LDS.

*Artisan Foods* €15 million

This funding will be administered by the Department of Agriculture, Food and the Marine and the Department of the Environment and Local Government. It is intended to support branding and marketing of Artisan Food Projects at strategic level. Tipperary LCDC intends making an application to this fund when strategic calls for proposals are made.

*Rural Economic Development Zones (REDZ)* €5 million

This fund is administered by the Department of the Environment. The Local Authority in partnership with community projects can make applications to this fund for the development of Rural Economic Zones. This budget could complement some projects funded under the LDS, particularly under the Social Inclusion theme and the Rural Towns sub-theme.

#### 4.1 Action Framework

##### Theme No 1: Economic Development, Enterprise Development and Job Creation

###### *Overall objective:*

To address the challenge of driving continued local economic development including diversification of the rural economy to create employment and enterprise development opportunities for the local community, including those from disadvantaged groups and youth.

Within the context of this Local Development Strategy (LDS) **prioritised tourism areas** are those that fall within the remit of Fáilte Ireland propositions of Ireland's Ancient East and Lakelands and Inland Waterways.

Local Objective 1:	
Title of Local Objective	<b>The development and promotion of tourism as a driver of rural economic development and job creation in Tipperary.</b>
LEADER Theme/Sub theme	Rural Tourism
Brief Rationale for the objective	To develop and promote the sustainability and growth of an integrated collaborative tourism sector in Tipperary through the enhancement and development of the product offering, adding value to a range of attractions, activities and experiences, encouraging engagement with all relevant stakeholders, improved marketing and promotions leading to increased visitor numbers, dwell time, spend and satisfaction in the area. Tourism in Tipperary is under-performing. It is currently ranked as the 13 <sup>th</sup> most popular inland tourism destination.
Financial Allocation (€)	€1,229,664
No. of Strategic Actions for the Objective	4

Local Objective 1: Strategic Action 1.1:	
Title of Strategic Action 1.1:	Activity Tourism
Brief Description of Strategic Action 1.1:	Development of amenities and activities based on Tipperary's natural resources such as its lakes, rivers mountains and unspoilt rural countryside which recognise Tipperary's inherent strengths in attracting domestic and international visitors.
Estimated Budget	€300,000
Link to LECP:	LECP E 1.6 b
Primary Target Groups:	Rural Dwellers in prioritised tourism areas /hubs establishing or developing activity / amenity tourism related businesses, farmers involved in farm diversification, community development organisations that have a track record in tourism development, emerging community tourism organisations.
Geographic Area:	River / lake and upland areas in County Tipperary
Organisations who will deliver the Action:	NTLP & STDC
Any collaborating Organisations:	Failte Ireland, Tipperary County Council, Tipperary Tourism Company, LEO and other local tourism marketing groups
Timeframe for Delivery of Action:	Completed by 2019
Anticipated Output/Indicators & Targets	<ul style="list-style-type: none"> <li>• Visitor numbers (Domestic and overseas) increased by 2,500 per annum.</li> <li>• Training delivered to tourism product / service providers,</li> <li>• Capacity of communities and product networks built,</li> <li>• 8 investments in product development,</li> <li>• 15 FTE created and 10 FTE sustained,</li> </ul>

	<ul style="list-style-type: none"> <li>Evidence of a collaborative approach to marketing and promotion and of the development of integrated product offerings,</li> </ul>
--	---

Local Objective 1: Strategic Action 1.2:	
Title of Strategic Action 1.2:	Heritage Tourism
Brief Description of Strategic Action 1.2:	Adopt a themed based approach to building on the inherent rich cultural and heritage strengths that already exists in the County. Themes to include built heritage, food, equine and cultural activities including music and sport. Themed festivals will be supported as part of this strategic action.
Estimated Budget	€450,000
Link to LECP	LECP-E 1.6 b
Primary Target Groups:	Existing heritage driving routes, established broad based cultural and heritage based organisations, established broad based organisations with a remit around food and the equine sector. Emerging groups clearly linked to an identified theme
Geographic Area:	County Tipperary.
Organisations who will deliver the Action:	NTLP & STDC
Any collaborating Organisations:	Faillte Ireland, Tipperary County Council, Tipperary Tourism Company, Broad based heritage and cultural organisations, Tipperary Food Producers Network.
Timeframe for Delivery of Action:	2019
Anticipated Output/Indicators & Targets	<ul style="list-style-type: none"> <li>Visitor numbers (Domestic and overseas) increased by 3,500 per annum.</li> <li>Training delivered to tourism product / service providers.</li> <li>Capacity of communities and networks built.</li> <li>4 new themed based heritage / cultural festivals supported.</li> <li>4 heritage routes (walking / cycling / driving or themed based) supported.</li> <li>5 FTE created and 5 FTE sustained.</li> </ul>

Local Objective 1: Strategic Action 1.3:	
Title of Strategic Action 1.3:	Strategic marketing and promotion
Brief Description of Strategic Action 1.3:	To promote, market and develop the tourism experiences in Tipperary to make it Ireland's premier inland visitor destination in both the domestic and overseas markets.
Estimated Budget	€300,000
Link to LECP	LECP- E 1.6 a

<b>Primary Target Groups:</b>	Tipperary Tourism Company, recognised tourism groups in prioritised tourism areas (geographic or thematic).
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Collaborating Organisations</b>	Failte Ireland, LA, LEO, Tipperary Tourism Company, community development groups, organisations with a tourism brief in a prioritised tourism area.
<b>Timeframe for delivery</b>	2018
<b>Anticipated outputs / indicators and targets</b>	<ul style="list-style-type: none"> <li>• Visitor numbers (domestic and overseas) to increase by 8,000 pa,</li> <li>• 1 major tourism marketing initiative supported,</li> <li>• 3 thematic collaborative based marketing supported,</li> <li>• 3 geographic initiatives supported,</li> </ul>

<b>Local Objective 1: Strategic Action 1.4:</b>	
<b>Title of Strategic Action 1.43:</b>	Niche accommodation
<b>Brief Description of Strategic Action 1.4:</b>	Provision of niche accommodation to support the development of long distance walking and cycling routes.
<b>Estimated Budget</b>	€179,664
<b>Link to LECP</b>	Outcome of public consultation process.
<b>Primary Target Groups:</b>	Tipperary Tourism Company, recognised tourism groups in prioritised tourism areas (geographic or thematic).
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Collaborating Organisations</b>	Rural dwellers, community groups.
<b>Timeframe for delivery</b>	2018
<b>Anticipated outputs / indicators and targets</b>	<ul style="list-style-type: none"> <li>• 4 niche tourism accommodation projects supported.</li> </ul>

<b>Local Objective 2:</b>	
<b>Title of Local Objective</b>	<b>Integrated and targeted approach to sustainable enterprise and job creation in County Tipperary</b>
<b>LEADER Theme/Sub theme</b>	Enterprise Development
<b>Brief Rationale for the objective</b>	To promote a more integrated, inclusive, sustainable and targeted approach to addressing the strategic economic and enterprise development needs of the county in a way that builds on its strengths and opportunities and by ensuring that there is a genuine prospect of economic opportunities for all in the County. 45 % of the unemployed in Tipperary are classified as long-term unemployed.

<b>Financial Allocation (€)</b>	€1,415,716
<b>No. of Strategic Actions for the Objective</b>	3

<b>Local Objective 2: Strategic Action 2.1:</b>	
<b>Title of Strategic Action 2.1:</b>	Fostering Entrepreneurship
<b>Brief Description of Strategic Action 2.1:</b>	Capacity building, animation and training to encourage those who are normally under-represented in business e.g. women, young people, those with a disability, and farmers wanting to diversify to realise their potential to become entrepreneurs.
<b>Link to LECP</b>	LECP-E1
<b>Estimated Budget</b>	€200,000
<b>Primary Target Groups:</b>	Farmers wishing to diversify, farm based women entrepreneurs, disadvantaged women in rural areas, young people, people with disabilities and traveller men.
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary LEO, Tipperary County Council, Local and National Sectoral Networks, farming organisations, regional youth groups, Tipperary PPN and STDGF
<b>Timeframe for Delivery of Action:</b>	2019
<b>Anticipated Output/Indicators &amp; Targets</b>	<ul style="list-style-type: none"> <li>• Training and animation provided to 200 people</li> <li>• 20 new enterprises established</li> <li>• 25 FTE's created</li> </ul>

<b>Local Objective 2: Strategic Action 2.2:</b>	
<b>Title of Strategic Action 2.2:</b>	Investment Programme for Rural Enterprises
<b>Brief Description of Strategic Action 2.2:</b>	Supports for SME indigenous enterprises, farm based micro-enterprise, existing social enterprises and support to new social enterprises where gaps exist. Supports to be in the form of feasibility study and capital investment.
<b>Estimated Budget</b>	€1,039,579
<b>Link to LECP</b>	LECP-E1
<b>Primary Target Groups:</b>	Farmers wishing to diversify, micro enterprises, small scale indigenous firms employing more than ten people, existing social enterprises, communities wishing to further develop and establish new social enterprises, projects that emerge from SICAP supported predevelopment programmes, youth and traveller men.
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC

<b>Any collaborating Organisations:</b>	Tipperary LEO, Tipperary County Council, Enterprise Ireland, Local, and National Sectoral Networks.
<b>Timeframe for Delivery of Action:</b>	2019
<b>Anticipated Output/Indicators &amp; Targets</b>	<ul style="list-style-type: none"> <li>• 4 existing small enterprises supported,</li> <li>• 4 micro start-ups supported,</li> <li>• 4 community / social enterprises established,</li> <li>• 2 business networks supported,</li> <li>• 25 FTE's supported,</li> <li>• 10 existing social enterprise supported,</li> <li>• 1 pilot traveller men employment/enterprise initiative.</li> <li>• Evidence of your employment in a number of projects supported,</li> </ul>

<b>Local Objective 2: Strategic Action 2.3:</b>	
<b>Title of Strategic Action 2.3:</b>	Farm diversification into food related businesses
<b>Brief Description of Strategic Action 2.3:</b>	Support farmers who are establishing / developing food and food related businesses to add value to their farming business. Support will be in the form of training, feasibility study, capital and marketing supports.
<b>Estimated Budget</b>	€176,137
<b>Link to LECP</b>	LECP-E1
<b>Primary Target Groups:</b>	Farming community wishing to diversify
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary LEO, Tipperary County Council, Teagasc, farming organisations, Bord Bia, Tipperary Food Producers Network
<b>Timeframe for delivery of the action</b>	2020
<b>Anticipated outputs/indicators and Targets</b>	<ul style="list-style-type: none"> <li>• 8 new on-farm enterprises established</li> <li>• 10 FTE's created,</li> <li>• 200 members of Farm families trained in enterprise set-up skills,</li> <li>• Capacity built with 50 farm families to enable them to diversify as the need arises,</li> </ul>

<b>Local Objective 3:</b>	
<b>Title of Local Objective</b>	<b>The Revitalisation of Rural Centres</b>
<b>LEADER Theme/Sub theme</b>	Rural Towns



<b>Brief Rationale for the objective</b>	The revitalisation of rural centres of population is necessary by promoting them as attractive places to live, visit and do business in. Seven towns in the county were included in the Retail Excellence Ireland Report "A town and City review 2012". None featured in the top 25. In fact two featured in the lower quartile. A number of structurally weak village areas have experienced population decline and a have lossed of basic community services.
<b>Financial Allocation (€)</b>	€1,109,378
<b>No. of Strategic Actions for the Objective</b>	3

<b>Local Objective 3: Strategic Action 3.1:</b>	
<b>Title of Strategic Action 3.1:</b>	Urban and village Renewal Initiatives
<b>Brief Description of Strategic Action 3.1:</b>	Support for urban renewal initiatives to enhance vibrancy in the economic areas and social areas of town/villages by implementing and commencing action plans.
<b>Estimated Budget</b>	€476,292
<b>Link to LECP</b>	LECP-E8 & C1-2
<b>Primary Target Groups:</b>	Rural communities, rural economic areas,
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary LEO, Tipperary County Council, Local and National Sectoral Networks, Chambers of Commerce, Clann Credo
<b>Timeframe for Delivery of Action:</b>	2016-2020
<b>Anticipated Output/Indicators &amp; Targets</b>	3 town renewal programmes, 6 village renewal programmes, 4 farmer / country markets enhanced, 4 bespoke town centre marketing plans supported, 10 Tidy town / village initiatives supported,

<b>Local Objective 3: Strategic Action 3.2:</b>	
<b>Title of Strategic Action 3.2:</b>	Rural Infrastructure
<b>Brief Description of Strategic Action 3.2:</b>	Supports for multifunctional and recreational community infrastructure. Existing strategies such as the Tipperary County Council's Play and Recreation Strategy will inform the implementation of this strategic action.
<b>Estimated Budget</b>	€349,000
<b>Link to LECP</b>	LECP- C1-2
<b>Primary Target Groups:</b>	Rural communities, interest groups including groups with projects that with a social inclusion and disadvantaged youth focus.
<b>Geographic Area:</b>	County Tipperary

<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary County Council, National Sectoral Networks, local social inclusion agencies and networks
<b>Timeframe for Delivery of Action:</b>	2019
<b>Anticipated Output/Indicators &amp; Targets</b>	Development of 2 recreation spaces, Maintenance / restoration of derelict buildings in 2 towns as multifunctional community amenities, 5 existing jobs supported,

<b>Local Objective 3: Strategic Action 3.3:</b>	
<b>Title of Strategic Action 3.3:</b>	Enhancing Existing Resources in Rural Areas
<b>Brief Description of Strategic Action 3.3:</b>	Maximise usage of community infrastructure i.e. community centres, for the common good through networking and small capital interventions. Groups that emerge from strategic action 5.2. - promoting inclusiveness will also avail of support through this action.
<b>Estimated Budget</b>	€284,086
<b>Link to LECP</b>	LECP-C1-2
<b>Primary Target Groups:</b>	Rural communities, FRC's, interest groups and social enterprises, youth services.
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary County Council, Tipperary PPN, Tusla, HSE, FRC's, organisations delivering the SICAP, Service/Expertise providers.
<b>Timeframe for Delivery of Action:</b>	2020
<b>Anticipated Output/Indicators &amp; Targets</b>	20 small capital interventions to maximise resource usage of community and public realm type projects,

<b>Local Objective 4:</b>	
<b>Title of Local Objective</b>	<b>Supporting Broadband Connectivity in Rural Tipperary</b>
<b>LEADER Theme/Sub theme</b>	Broadband
<b>Brief Rationale for the objective</b>	Lack of Broadband is a block on attracting investment and investors to rural areas. There will be no capital investment in broadband delivery. The prime focus being on capacity building and animation, and boosting of the broadband signal in relevant community buildings.
<b>Financial Allocation (€)</b>	€46,924
<b>No. of Strategic Actions for the Objective</b>	1

<b>Local Objective 4: Strategic Action 4.1:</b>	
<b>Title of Strategic Action 4.1:</b>	Facilitation of broadband connectivity and small-scale capital interventions to maximise benefit of National Broadband Plan roll-out.
<b>Brief Description of Strategic Action 4.2:</b>	Education and animation to priority groups/sectors to support the roll-out of the National Broadband Plan and take-up of broadband in the county and the provision of small-scale capital equipment e.g. boosters for community hall.
<b>Estimated Budget</b>	€46,924
<b>Link to LECP</b>	LECP-E1-2
<b>Primary Target Groups:</b>	Rural communities
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary County Council, Tipperary PPN, local and national service providers, community organisations and community broadband specific interest groups.
<b>Timeframe for Delivery of Action:</b>	2016-2020
<b>Anticipated Output/Indicators &amp; Targets</b>	10 community facilities enabled with high speed wifi, 5,000 people benefiting from enhanced broadband, 20 communities benefiting from animation and capacity in determining and providing solutions to broadband provision in their respective areas,

### *Methodology to be applied to calls for applications*

- Applications for farm diversification, micro and SME's and niche accommodation to come through the "rolling call" process
- Animation and capacity building services to be done through a tendering process
- Minor village enhancement projects / capital projects to be done under the "Umbrella Project" facility.
- Thematic based projects, major town and village enhancement projects to be managed via the "Strategic call" process. Each strategic call will have qualifying criteria attached based on the SWOT analysis, a budget amount will also be indicated.

Local Objective 5:	
<b>Title of Local Objective</b>	<b>Support of and Investment in Social Inclusion Initiatives in Rural Areas</b>
<b>LEADER Theme/Sub theme</b>	Social Inclusion
<b>Brief Rationale for the objective</b>	131 small areas in County Tipperary have a Pobal Deprivation Index of Disadvantage or very high Disadvantage. The LDS needs to ensure that the benefits of investment in community infrastructure in the previous RDP are maximised as service delivery hubs for overcoming all forms of social exclusion and to improve the quality of life and well-being for communities through supporting prioritised community infrastructural developments and relevant support services
<b>Financial Allocation (€)</b>	€1,565,275
<b>No. of Strategic Actions for the Objective</b>	3

Local Objective 5: Strategic Action 5.1:	
<b>Title of Strategic Action 5.1:</b>	Identifying the barriers involved and improving access to Community Facilities & Social Supports for Disadvantaged in Rural Communities
<b>Brief Description of Strategic Action 5.1:</b>	Animation, new services and access supports for hard to reach communities e.g. elderly, disabled etc.
<b>Estimated Budget</b>	€474,105
<b>Link to LECP</b>	LECP-C1-10
<b>Primary Target Groups:</b>	All members of hard to reach rural communities.
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary County Council, Tipperary PPN, Tusla, Local and National Service Providers, Social Enterprises, Tipperary Transport Coordination Unit, Tipperary ETB.
<b>Timeframe for Delivery of Action:</b>	2016-2020
<b>Anticipated Output/Indicators &amp; Targets</b>	6 new services established to enable members of isolated communities to access services (funding provided under an Umbrella project), Value added to social inclusion programmes to 10 existing services, Evidence that services can be accessed in an inclusive manner,

Local Objective 5: Strategic Action 5.2:	
<b>Title of Strategic Action 5.2:</b>	Promoting Inclusiveness
<b>Brief Description of Strategic Action 5.2:</b>	Tailored animation and training support to strengthen inclusive community development e.g. community planning,

	rural isolation awareness programmes, inclusive access to services, ICT etc.
<b>Estimated Budget</b>	€400,000
<b>Link to LECP</b>	LECP-E3 & C1-2&14
<b>Primary Target Groups:</b>	All disadvantaged rural community groups and individuals etc.
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary County Council, Tipperary PPN, Active Retired, Tusla, FRCs, HSE, Service/Expertise Providers, SICAP implementers.
<b>Timeframe for Delivery of Action:</b>	2016-2020
<b>Anticipated Output/Indicators &amp; Targets</b>	2 animators appointed to build capacity and engage in community planning, 20 social inclusion and activity plans developed and implemented with marginalised communities across the county. 8 communities in structurally weak areas enabled to access support under strategic action 3.3.- Enhancing existing recourses in rural areas, Collaboration between the SICAP and LDS implementation to meet the needs of the identified communities, Inclusive access to services and facilities, 4 awareness raising initiatives, 4 planning workshops, 400 volunteers supported.

<b>Local Objective 5: Strategic Action 5.3:</b>	
<b>Title of Strategic Action 5.3:</b>	Infrastructure to Facilitate Community Participation
<b>Brief Description of Strategic Action 5.3:</b>	Recreational and multi-functional infrastructures provided or enhanced to responded identified needs within communities.
<b>Estimated Budget</b>	€691,170
<b>Link to LECP</b>	LECP-C1-2, 11-12
<b>Primary Target Groups:</b>	Members of targeted communities
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary County Council, Tipperary PPN, Tusla, Residents Associations, Estate Management Groups, SICAP implementers.
<b>Timeframe for Delivery of Action:</b>	2020
<b>Anticipated Output/Indicators &amp; Targets</b>	4 Multi-functional community spaces provided 2 recreational spaces developed, Value added to 6 existing facilities through equipment purchase for minor infrastructural developments, 4 FTE's sustained, Collaboration between the SICAP and the LDS to meet the needs of identified communities, Evidence of facilities/services being accessed in an inclusive manner.

<b>Local Objective 6:</b>	
<b>Title of Local Objective</b>	<b>Rural Youth</b>
<b>LEADER Theme/Sub theme</b>	Rural Youth
<b>Brief Rationale for the objective</b>	Youth unemployment is at approximately 11% in the county. However there are concentrated areas of very high youth unemployment in pockets around the county. There are limited services for young people not wishing to engage in sporting facilities. Access to services in rural isolated areas is problematic. Interventions are required to maximise life opportunities for young people and to support and facilitate their contribution to the sustainable development of the County.
<b>Financial Allocation (€)</b>	€554,485
<b>No. of Strategic Actions for the Objective</b>	4

<b>Local Objective 6: Strategic Action 6.1:</b>	
<b>Title of Strategic Action 6.1:</b>	Development of Youth Infrastructure
<b>Brief Description of Strategic Action 5.1:</b>	Use of existing facilities and enhance programme supports for rural youth in areas identified as having gaps in provision e.g. youth clubs and cafes. Provision of supports to communities and clubs to engage with youth.
<b>Estimated Budget</b>	€355,916
<b>Link to LECP</b>	LECP-C1-2, 4-5 & 11
<b>Primary Target Groups:</b>	Rural disadvantaged youth
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary County Council, Tipperary PPN, Tusla, Local and National Youth Service Providers, Social Enterprises.
<b>Timeframe for Delivery of Action:</b>	2020
<b>Anticipated Output/Indicators &amp; Targets</b>	20 new youth initiatives developed or enhanced, 500 young people encouraged to attend facilities and engage with services,

<b>Local Objective 6: Strategic Action 6.2:</b>	
<b>Title of Strategic Action 6.2:</b>	Youth Empowerment through Cultural Initiatives
<b>Brief Description of Strategic Action 6.2:</b>	Develop culture based youth programmes to empower rural youth e.g. music, arts, ICT & digital media etc.
<b>Estimated Budget</b>	€150,000

<b>Link to LECP</b>	LECP-C1-2, 4-5 & 11
<b>Primary Target Groups:</b>	Rural Youth
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary County Council, Tipperary PPN, Gardaí, Tusla, ETB, youth services providers.
<b>Timeframe for Delivery of Action:</b>	2020
<b>Anticipated Output/Indicators &amp; Targets</b>	10 Cultural Initiatives for rural youth, 100 young people received training,

<b>Local Objective 6: Strategic Action 6.3:</b>	
<b>Title of Strategic Action 6.3:</b>	Youth Activation and Entrepreneurship
<b>Brief Description of Strategic Action 6.3:</b>	Promote youth activation and entrepreneurship through the provision of training and supports to access employment activation programmes.
<b>Estimated Budget</b>	€48,569
<b>Link to LECP</b>	LECP-C1-2, 4-5 & 11
<b>Primary Target Groups:</b>	All rural community groups
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary LEO, Tipperary County Council, Tipperary PPN, Tusla, DSP, ETB, youth service providers, SICAP implements, social enterprises, and organisation's implementing employment supported programmes.
<b>Timeframe for Delivery of Action:</b>	2020
<b>Anticipated Output/Indicators &amp; Targets</b>	25 young people trained in entrepreneurship and supported into job creation and employment.

*Methodology to be applied to calls for applications*

- Animation and capacity building and training services to be done through a tendering process
- Capital investments to be managed via “Strategic call” process. Each strategic call will have qualifying criteria attached based on the SWOT analysis, a budget amount will also be indicated.
- Minor investments e.g. supports to link with transport services to be managed via “Umbrella projects”.

<b>Local Objective 7:</b>	
<b>Title of Local Objective</b>	<b>Safeguarding Our Water Resources</b>
<b>LEADER Theme/Sub theme</b>	Protection & Sustainable Use of Water Resources

<b>Brief Rationale for the objective</b>	Water resources are under increasing pressure from industry, agriculture and domestic demand. Greater protection of local water resources is essential for sustaining rural communities. Environmental schemes have the potential to play a pivotal role in addressing pressures on water reserves and in supporting the local economy to conserve this valuable resource.
<b>Financial Allocation (€)</b>	€278,947
<b>No. of Strategic Actions for the Objective</b>	2

<b>Local Objective 7: Strategic Action 7.1:</b>	
<b>Title of Strategic Action 7.1:</b>	Water Awareness Raising Programmes
<b>Brief Description of Strategic Action 7.1:</b>	Awareness raising actions on water and the importance of water protection, conservation and quality water to our lives and future.
<b>Estimated Budget</b>	€50,000
<b>Link to LECP</b>	Linked to National Water Framework Initiative
<b>Primary Target Groups:</b>	Rural Communities
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary County Council, Tipperary PPN, EPA, Irish Water, Inland Fisheries, Teagasc.
<b>Timeframe for Delivery of Action:</b>	2020
<b>Anticipated Output/Indicators &amp; Targets</b>	2 countywide water awareness programmes 8 communities supported under the economic and social inclusion themes of the LDS to include water conservation awareness actions in their development plans.

<b>Local Objective 7: Strategic Action 7.2:</b>	
<b>Title of Strategic Action 7.2:</b>	Water Conservation and Quality Supports
<b>Brief Description of Strategic Action 7.2:</b>	Feasibility studies and conservation planning and implementation supports around water conservation and quality on lakes and rivers.
<b>Estimated Budget</b>	€228,947
<b>Link to LECP</b>	Irish Water Framework
<b>Primary Target Groups:</b>	Rural Communities, Sectoral interests
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary County Council Water Framework Directive Section, Irish Water, Tipperary PPN, relevant sectoral networks and groups.



<b>Timeframe for Delivery of Action:</b>	2016-2020
<b>Anticipated Output/Indicators &amp; Targets</b>	8 feasibility and conservation plans, Implementation supports to 4 water quality/conservation plans, Implementation supports to 4 community rain water harvesting plans,

<b>Local Objective 8</b>	
<b>Title of Local Objective</b>	<b>Safeguarding Our Biodiversity</b>
<b>LEADER Theme/Sub theme</b>	Protection & Improvement of Local Biodiversity
<b>Brief Rationale for the objective</b>	Biodiversity which encompasses natural wildlife, flora and fauna is an important foundation to the healthy functioning of ecosystems. The protection of biodiversity is a growing concern, with the loss of various species of wildlife, flora and fauna as well as their natural habitat.
<b>Financial Allocation (€)</b>	€472,662
<b>No. of Strategic Actions for the Objective</b>	2

<b>Local Objective 8: Strategic Action 8.1:</b>	
<b>Title of Strategic Action 8.1:</b>	Biodiversity Conservation & Management Supports
<b>Brief Description of Strategic Action 8.1:</b>	Awareness programmes, feasibility studies and conservation plan implementation and supports around biodiversity e.g. invasive species management and general habitat protection
<b>Estimated Budget</b>	€172,662
<b>Link to LECP</b>	
<b>Primary Target Groups:</b>	Rural Communities
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary County Council, An Taisce, TGBN, relevant sectoral networks and groups.
<b>Timeframe for Delivery of Action:</b>	2020
<b>Anticipated Output/Indicators &amp; Targets</b>	4 awareness programmes, 4 feasibility/conservation plans, Implementation supports to 8 biodiversity conservation plans,

<b>Local Objective 8: Strategic Action 8.2:</b>	
<b>Title of Strategic Action 8.2:</b>	Biodiversity Supports

<b>Brief Description of Strategic Action 8.2:</b>	Environmental improvement projects e.g. parks, river walks, support native species etc. to support biodiversity
<b>Estimated Budget</b>	€300,000
<b>Link to LECP</b>	
<b>Primary Target Groups:</b>	Rural Communities & Sectoral interests
<b>Geographic Area:</b>	County Tipperary
<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary County Council, An Taisce, TGBN, relevant sectoral networks and groups.
<b>Timeframe for Delivery of Action:</b>	2020
<b>Anticipated Output/Indicators &amp; Targets</b>	4 biodiversity improvement projects supported in implementation, 10 small scale community biodiversity projects supported in implementation,

<b>Local Objective 9:</b>	
<b>Title of Local Objective</b>	<b>Development of Renewal Energy</b>
<b>LEADER Theme/Sub theme</b>	Development of Renewal Energy
<b>Brief Rationale for the objective</b>	Clean sources of energy have a lower environmental impact on nature than conventional energy technologies. This sub theme is premised on the need to mitigate against the impact of recent environmental trends, which include climate change. It is considered that community based initiatives will play a key role in supporting national and EU environmental targets, particularly in the reduction carbon dioxide emissions through energy infrastructure. Renewable energy technologies have the potential to promote economic development and job creation in rural areas. In the Community & Social Inclusion element of the LECP, increasing energy efficiency measures and the use of renewable energy within communities is prioritized. Introducing energy efficiency and renewable energy in business operations can impact positively on cost savings and as result competitiveness.
<b>Financial Allocation (€)</b>	€889,533
<b>No. of Strategic Actions for the Objective</b>	4

<b>Local Objective 9: Strategic Action 9.1:</b>	
<b>Title of Strategic Action 9.1:</b>	Early Stage Supports for Renewable Energy Initiatives
<b>Brief Description of Strategic Action 9.1:</b>	Support for feasibility and technical studies relating to green technologies
<b>Link to LECP</b>	LECP-E2 & C13
<b>Estimated Budget:</b>	€150,000
<b>Primary Target Groups:</b>	Green entrepreneurs
<b>Geographic Area:</b>	County Tipperary

Organisations who will deliver the Action:	NTLP & STDC
Any collaborating Organisations:	Tipperary County Council, SEAI, TEA, EI, Tipperary LEO, TGBN, Teagasc, sectoral interest groups and networks, LIT and other institutions.
Timeframe for Delivery of Action:	2020
Anticipated Output/Indicators & Targets	8 feasibility and technical studies supported

<b>Local Objective 9: Strategic Action 9.2:</b>	
Title of Strategic Action 9.2:	Local Supply Chain Development
Brief Description of Strategic Action 9.2:	Animation and support for local supply chain development, particularly for biomass and forestry residue, support will extend to animation and coordination of small scale district heating systems. There is extensive land acreage under forestry in the county including a significant portion under farmer and smallholder ownership.
Estimated Budget	€198,395
Link to LECP	LECP-E2 & C13
Primary Target Groups:	Local biomass producers and processors
Geographic Area:	County Tipperary
Organisations who will deliver the Action:	NTLP & STDC
Any collaborating Organisations:	Tipperary County Council, SEAI, TEA, Tipperary LEO, TGBN, Teagasc, sectoral interest groups and networks, LIT and other institutions
Timeframe for Delivery of Action:	2020
Anticipated Output/Indicators & Targets	2 local supply chain supported 2 local district heating systems established Animator supports to link supply with demand.

<b>Local Objective 9: Strategic Action 9.3:</b>	
Title of Strategic Action 9.3:	<b>Renewable Energy Production</b>
Brief Description of Strategic Action 9.3:	Support for priority business and community based renewable energy production models e.g. solar, biomass, AD, community wind generation and community based district heating schemes <i>Note: Projects that displace fossil fuels, reduce CO2 emissions and generate local economic activity will be prioritised</i>
Estimated Budget	€542,198
Link to LECP	LECP-E2 & C13
Primary Target Groups:	Rural communities, green entrepreneurs and social enterprises
Geographic Area:	County Tipperary

<b>Organisations who will deliver the Action:</b>	NTLP & STDC
<b>Any collaborating Organisations:</b>	Tipperary County Council, SEAI, TEA, Tipperary LEO, TGBN, Tipperary PPN, Teagasc.
<b>Timeframe for Delivery of Action:</b>	2016-2020
<b>Anticipated Output/Indicators &amp; Targets</b>	6 new renewable energy projects established, Value added to 4 existing renewable energy projects

### *Methodology to be applied to calls for applications*

- Capital investments to be managed via “Strategic call” process. Each strategic call will have qualifying criteria attached based on the SWOT analysis, a budget amount will also be indicated.
- Animation, Capacity building and training to be carried out via tendering process.
- Feasibility studies under Rolling calls.

The process of the preparation of the LECP and the LDS was underpinned by a number of guiding principles including:

- Sustainability
- Promotion and mainstreaming of equality
- Community development principles
- Maximizing return on resources by avoiding unnecessary overlap or duplication and by achieving synergies through co-operation and collaboration.
- Participative planning
- Community consultation and engagement
- Accessibility and ownership